

DAIMLER

Contacts:

Julia Engelhardt, Daimler + 1 (212) 909 9062
Donna Boland, Mercedes-Benz USA + 1 (201) 573 6893
Ken Kettenbeil, smart USA + 1 (248) 648 2582

Press Information

Date:

February 03, 2009

Daimler AG Reports a 35.5 Percent Decrease for the Mercedes-Benz Cars Division in the U.S. for January 2009

- **Mercedes-Benz Cars Division Sold a Total of 12,209 Units in the U.S.**
- **Mercedes-Benz USA Records January Sales of 10,433**
- **smart USA Records 1,776 Sales in January**

New York, NY – Daimler AG (stock exchange abbreviation DAI) today reported sales for the Mercedes-Benz Cars division (Mercedes-Benz and smart combined) of 12,209 units in the U.S. for January 2009. All sales figures in this release are on an unadjusted basis unless otherwise noted.

Mercedes-Benz USA reported sales of 10,433 vehicles, a 42.9 percent decrease compared to January 2008.

smart USA recorded sales of 1,776 units in January, 2009. This figure represents a 177.1% increase over January 2008. smart sales in the U.S. started in the second half of January 2008. The smart fortwo offers a powerful combination of outstanding fuel efficiency, innovative safety features, environmental friendliness and excellent value. There are currently 75 smart centers open in 35 states.

Detailed vehicle sales information for MBUSA will be announced later Page 2 today in a separate press release issued by Mercedes-Benz USA.

Mercedes-Benz Cars Division in the U.S. Sales Summary Through January 2009						
	Month Sales			Sales CYTD		%
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Mercedes-Benz USA	10,433	18,275	-42.9%	10,433	18,275	-42.9%
smart USA	1,776	641*	177.1%*	1,776	641*	177.1%*
Mercedes-Benz USA / smart USA combined	12,209	18,916*	-35.5%*	12,209	18,916*	-35.5%*

*smart sales in the U.S. started in mid January 2008

Further information on Daimler is available on the internet at

www.media.daimler.com

About Daimler

Daimler AG, Stuttgart, with its businesses Mercedes-Benz Cars, Daimler Trucks, Daimler Financial Services, Mercedes-Benz Vans and Daimler Buses, is a globally leading producer of premium passenger cars and the largest manufacturer of commercial vehicles in the world. The Daimler Financial Services division has a broad offering of financial services, including vehicle financing, leasing, insurance and fleet management.

Daimler sells its products in nearly all the countries of the world and has production facilities on five continents. The company's founders, Gottlieb Daimler and Carl Benz, continued to make automotive history following their invention of the automobile in 1886. As an automotive pioneer, Daimler and its employees willingly accept an obligation to act responsibly towards society and the environment and to shape the future of safe and sustainable mobility with groundbreaking technologies and high-quality products. The current brand portfolio includes the world's most valuable automobile brand,

Mercedes-Benz, as well as smart, AMG, Maybach, Freightliner, Sterling, Western Star, Mitsubishi Fuso, Setra, Orion and Thomas Built Buses. The company is listed on the stock exchanges in Frankfurt, New York and Stuttgart (stock exchange abbreviation DAI). In 2007, the Group sold 2.1 million vehicles and employed a workforce of over 270,000 people; revenue totaled €99.4 billion and EBIT amounted to €8.7 billion. Daimler is an automotive Group with a commitment to excellence, and aims to achieve sustainable growth and industry-leading profitability.